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Michele Wright Promoted to CEO of Regional Branch of Red Cross (Super Mover)

New Position: In her new role as chief executive officer of the Greater Ozarks-Arkansas Region, Wright will oversee the Red Cross' blood services to 52 hospitals in Arkansas, southwestern Missouri and the greater Memphis area.


Background: Michele Wright graduated with a bachelor's degree in electrical engineering from Tuskegee University in Alabama. She went on to get a master's of industrial engineering/engineering management from the University of Tennessee Space Institute and a doctorate in public policy from the University of Arkansas at Fayetteville.


Experience: Wright has 15 years of work experience in the biotechnology and pharmaceutical industries. Most recently, she served as territory sales manager for Savient Pharmaceuticals Inc. in Little Rock, but prior to that she spent seven years as a senior clinical specialist at Genentech, a biotechnology company also in Little Rock.



Michele Wright has 15 years of work experience in the biotechnology and pharmaceutical industries.

by [Arkansas Business Staff](#)
Posted 11/26/2012 12:00 am
Updated 1 day ago

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